

Why Invest?

Velika Plana Area

May 2018



BRIEF OVERVIEW OF AREA*



136,289

Number of Inhabitants
(est. 2016)



88,149

Working Age Population
(est. 2016)



11,499

Registered Unemployed
(February 2018)



1,288

Number of Business
Enterprises



293 €

Average Net Salary
(2017)

*Cluster area encompasses following municipalities: Smederevska Palanka, Velika Plana, Zabari, Svilajnac, Lapovo, Raca which are all within 30min drive
Source: Statistical Office of the Republic of Serbia; National Employment Agency; Business Registers Agency

CONNECTIVITY



PAN EUROPEAN CORRIDORS

Velika Plana accessibility:



Motorway A1 (0 km away)



Motorway A3 (110 km away)



International Railway
(0 km)



Belgrade (110 km away)



Accessibility overview:



Destination	Distance from Velika Plana (km)	Estimated Travel Time (h)
Belgrade Airport	110	1h 10m
Belgrade City Center	90	1h
Nis Airport	145	1h 40m
Budapest, Hungary	460	5h
Thessaloniki, Greece	550	6h
Budapest, Hungary	470	4h 30m
Vienna, Austria	700	7h
Munich, Germany	1,000	10h

Doing Business in Cluster Area

WHY INVEST?

A traditional wooden house with a conical roof, likely a church or a historical building, set in a lush green landscape with a blue sky and white clouds. The house has a dark, layered roof and a stone foundation. The foreground is filled with vibrant red and white flowers. A stone path leads to the entrance of the house.

1

Industrial
Heritage

2

Available
Qualified
Labor Force

3

Competitive
Operating
Costs

4

“Ready to Go”
Locations

5

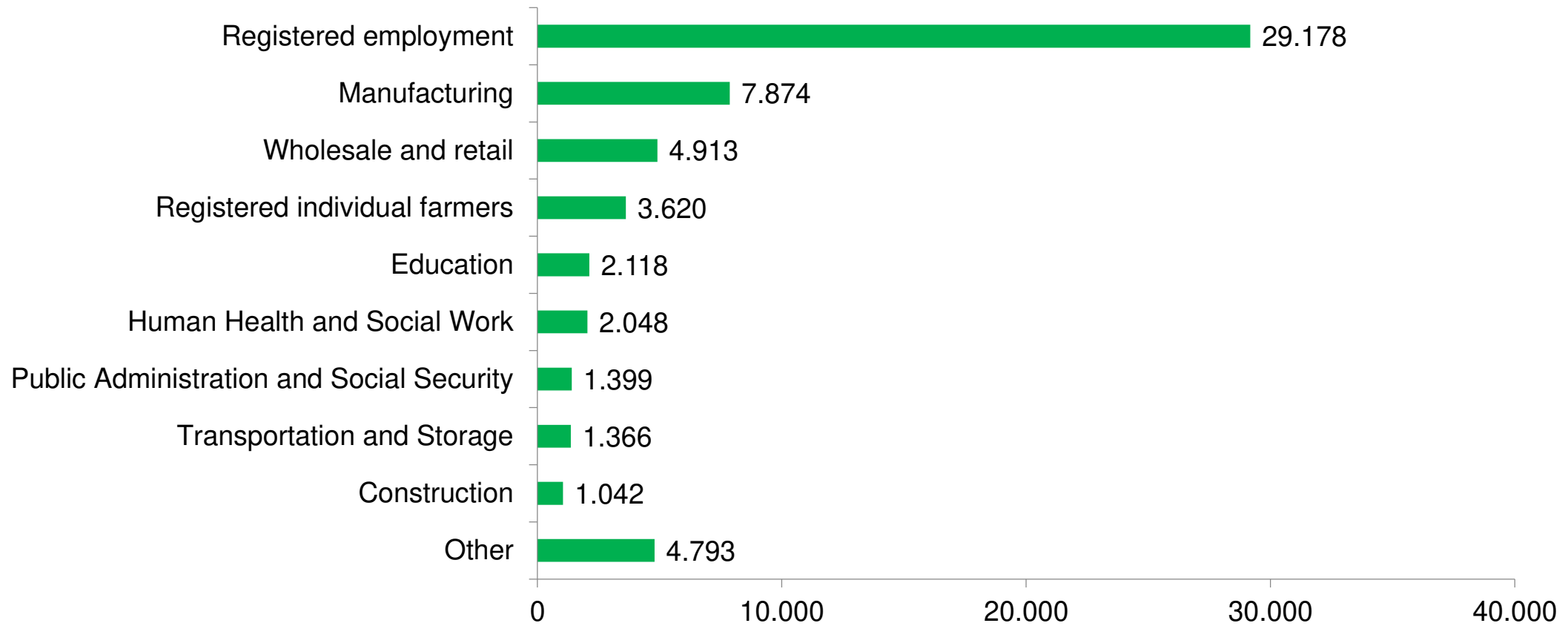
Pleasant for
Living
and Fun to Visit

INDUSTRIAL HERITAGE

- Economy in Velika Plana has a long tradition in industrial manufacturing, specifically in meat production and machine production and construction

Company Name	Products manufactured	Number of employees in 1989	Current number of employees	Current status
Meat industry "Plana"	Production and processing of meat and meat products	1,200	0	Bankruptcy
Gosa motaza	Machine production and construction	800	500	Privatized by employees
GP Sveta Mladenovic	Construction	900	200	Partially privatized
SMK Perkon	Textile	450	200	Privatized
Inex	Retail	700	0	Bankruptcy
TOTAL		4,050	900	

Registered employed (2017 Average)



TOP 10 EMPLOYERS

DIS Wholesale and Retail Trade	950	Borbeni slozeni sistemi Arms and ammunition	140
Gosa Montaza Assembly of equipment and steel structures and services	543	Sto Posto Animal feed	139
CMANA Wholesale and Retail Trade	330	FDI Promek Semi products from metal	95
FDI Pei ist Production of bus parts (rubber parts)	210	Superior the production of vegetable seeds	90
Gavrilović Processing of poultry	150	MPTP „Napredak“ Storage and melting of cereals, production of milling and bakery products, wholesale and retail trade in food products	100

Note: **FDI** - Foreign Direct Investment

Source: Municipality of Velika Plana; Serbian Business Register Agency <http://www.apr.gov.rs/eng/Home.aspx>

Available Qualified Workforce

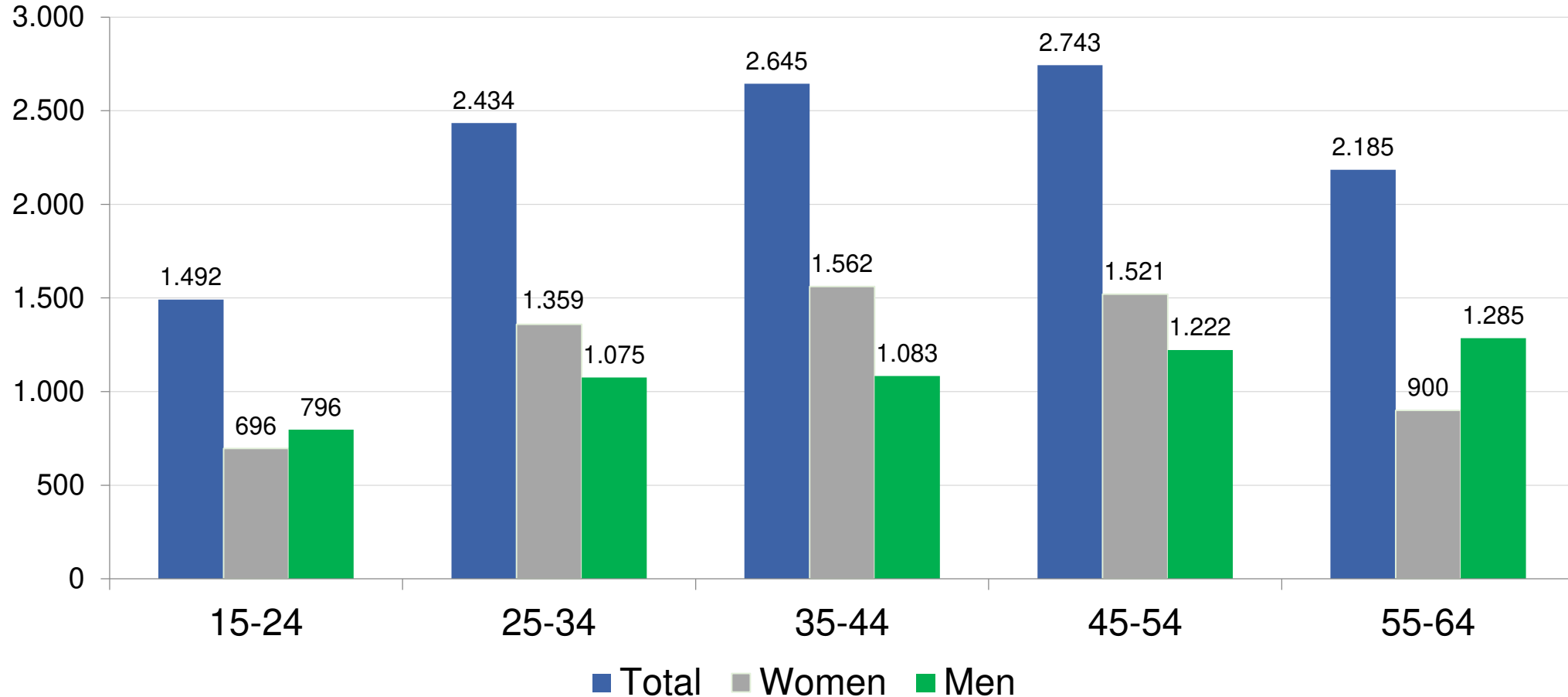
AVAILABLE QUALIFIED LABOR FORCE

Secondary Schools	Main Study Programs	Students in the final year of studies	Total enrolled students
Technical Schools	Computer electronics, Computer technician, Vehicle electronics	285	1,035
School of trade and services	Financial Administration, Catering, Tourism	150	540
Gymnasium	Natural and Social Sciences studies	210	840
Other schools	Biotechnology, Chemistry, Medicine	150	570
TOTAL		795	2,985

* Secondary schools in Velika Plana and Smederevska Palanka

AVAILABLE QUALIFIED LABOR FORCE – CLUSTER AREA *

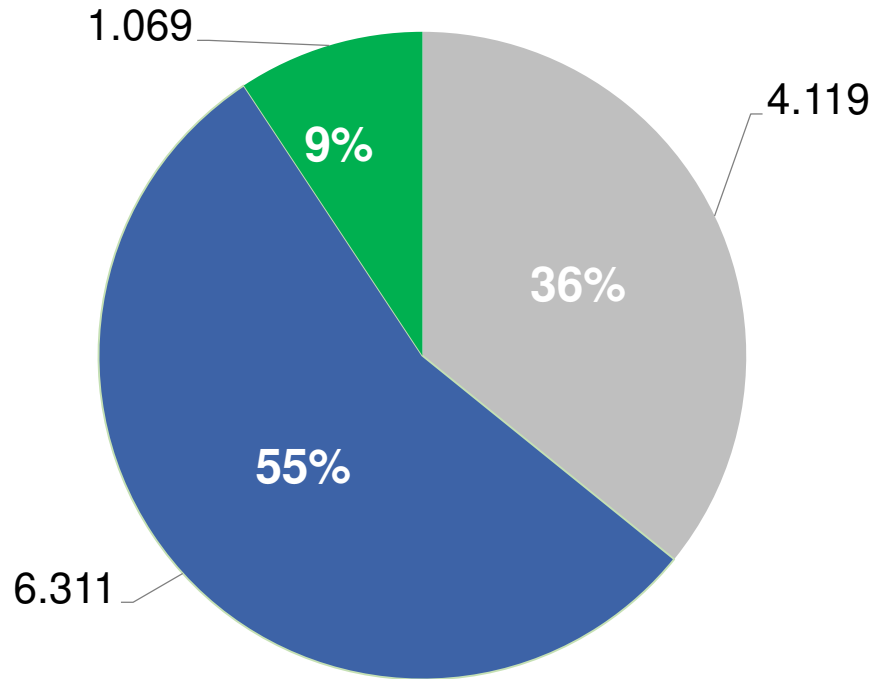
Unemployed by age group and gender – February 2018



Cluster area encompasses following municipalities: Smederevska Palanka, Velika Plana, Zabari, Svilajnac, Lapovo, Raca which are all within 30min drive
Source: National Employment Agency

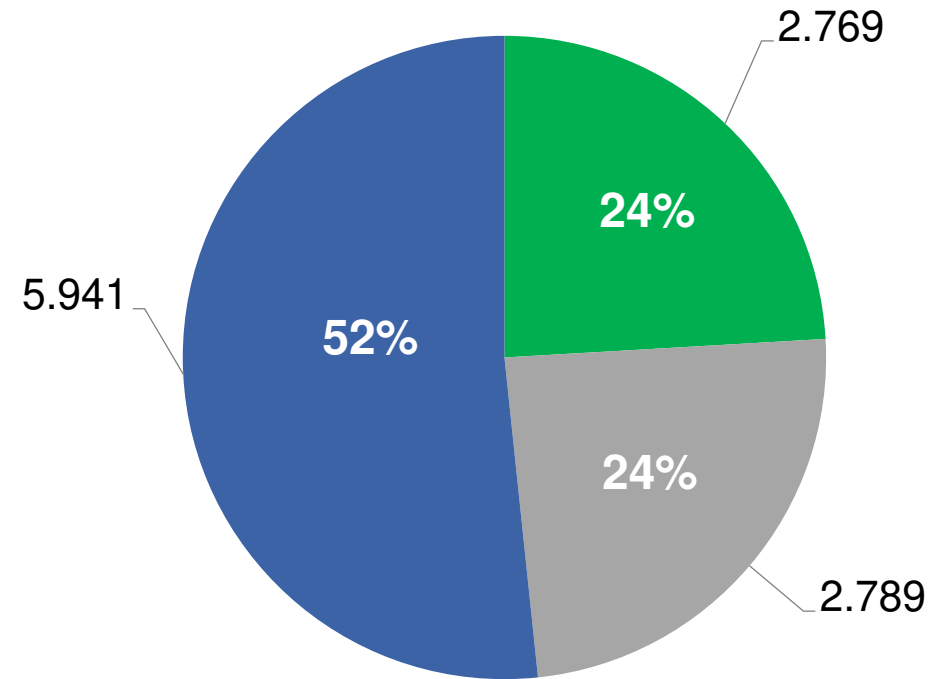
AVAILABLE QUALIFIED LABOR FORCE - CLUSTER AREA

Unemployed – Educational Level



- Primary School Education
- Secondary School Education
- Higher and High Education

Unemployed – Duration of Unemployment

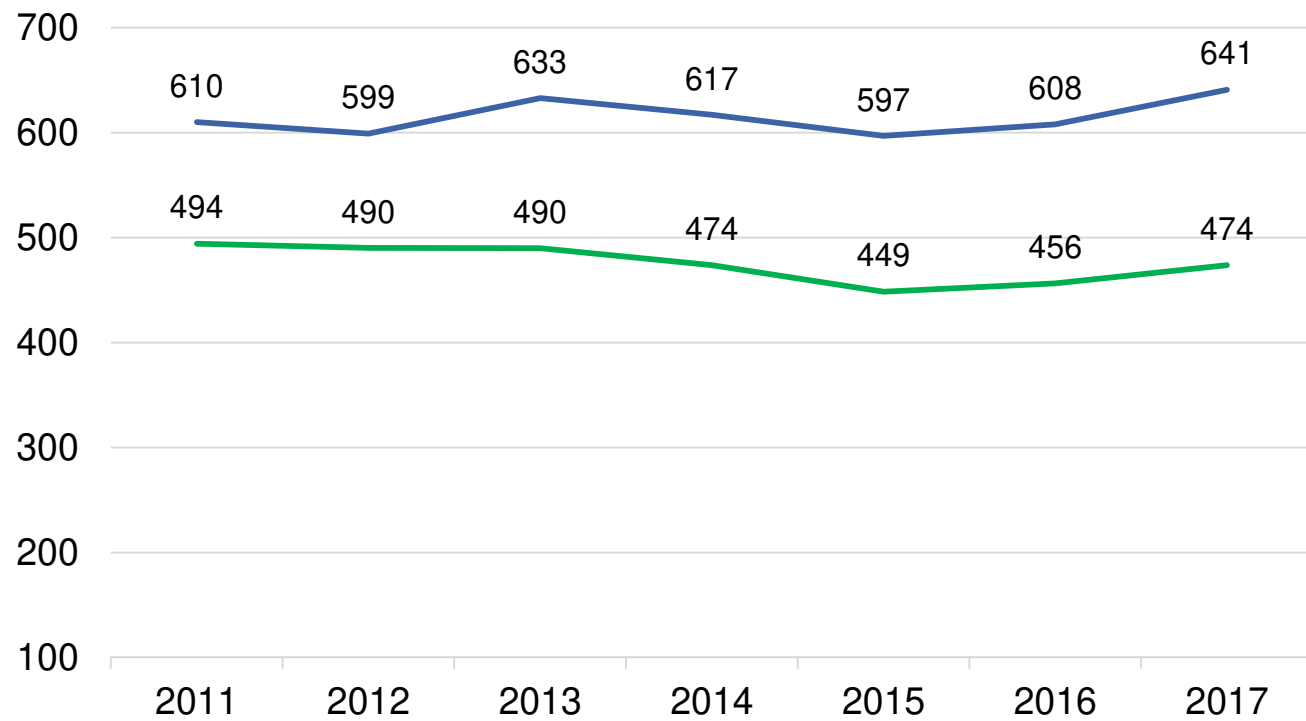


- 0-6m
- 6m - 2y
- 2y+

Competitive Operating Costs

COMPETITIVE OPERATING COSTS – LABOR COST

TOTAL SALARY COST (EUR)



— Republic of Serbia — Velika Plana area

Labor Cost, Velika Plana	Amount
Average Net Salary	315€
Contributions and Taxes (Employee)	120€
Contributions and Taxes (Employer)	78€
Total Contributions	198€
Average Total Salary Cost	513€
Average Total Salary Cost- Velika Plana Area*	474€

*Cluster area encompasses following municipalities: Smederevska Palanka, Velika Plana, Zabari, Svilajnac, Lapovo, Raca which are all within 30 min drive
 Average area salary is calculated as weighted average of total salary cost for each municipality where weights used represent respective number of registered employed for 2017

Source: Statistical Office of the Republic of Serbia; RAS calculations

COMPETITIVE OPERATING COSTS – UTILITIES

WATER



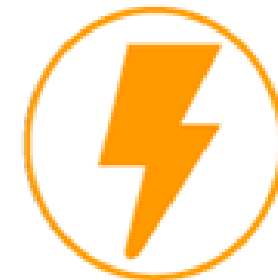
0,98 EUR/m³

WASTE WATER



0,31 EUR/m³

ELECTRICITY



0,067 EUR/kwh,

All prices are average and include VAT

“Ready to Go” Proposed Locations



Highway to Belgrade

GF Location

BF Location

Highway to Nis

STARA OPSTINA
СТАРА
ОПШТИНА

Velika Plana
Велика Плана

Milorada Stankovića

Stevano Mokranjca

Momira Gajića

Kralja Aleksandra

Great Morava

Great Morava

PROPOSED GREENFIELD LOCATION 1

- Located in the northern part of the municipality, just 2 km away from A1 highway
- Currently, the municipality managed to acquire 3.3ha of land, with the ability to further expand to the adjoining parcels
- Direct access to regional roads



*Note – measures are approximate

Location Information	
Ownership	Municipality
Available Land	3,3 ha +
Electricity	Yes
Water	Yes
Sewer	Yes
Gas	Yes
Waste water treatment	Yes

Pleasant for Living and Fun to Visit

COMFORTABLE LIVING AND FUN TO VISIT

- In the vicinity of the capital city Belgrade, located on the main highway Corridor X, Velika Plana offers a great balance between busy city life and more relaxed and nature surrounded countryside lifestyle
- Municipality rich cultural-artistic tradition and historical monuments-churches and monasteries, different cultural manifestation and events, famous wine cellars, Velika Plana offers a variety of activities for all age groups



COMFORTABLE LIVING AND FUN TO VISIT



Conclusion

CONCLUSION

- Velika Plana is a great investment location- optimal geographical position and road connection, strong industrial tradition, developed utilities infrastructure and schooling system
- It is a municipality which is constantly developing and putting efforts in becoming principle investment location
- At the same time, it is strongly oriented towards cultural enrichment, educational advancement, tourism expansion, enabling a healthy environment and lifestyle for its citizens and becoming a regional development leader in Serbia

“Promek company, from Velika plana is a great example of a family business and good foreign investment without State subsidies, which hires local manpower. Promek is also an example of good practices when it comes to interacting with the local community, Velika Plana municipality. “

**Luka Naneti, General
Manager of Company
Promek**



Municipality of Valika Plana

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